

Interview with Chairman of Australia-China Chamber of CEO

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【Abstract】 Mirror News Weekly interview with Chairman of ACCCeo— Jie Cheng, know more about a real northern woman. Additionally, readers able to get an insight regarding the blueprint for development and cooperation between Australia and China.



Gold Coast China Town

Multicultural fusion revamps Southport' s image

Gold Coast China Town is expected to launch officially in 2014 to break the traditional China Town' s image. Besides offer Chinese styles catering and consumer goods, as well as emphases to promote the Chinese cultural as a core value.

In fact, the idea had been brewed for years, from the initial idea in 2001. Later Jie Cheng met Mr. Daxian Fang (Chairman of Gold Coast Chinese Club), their ideas blended together and become today' s China Town project. During the processes, it is a real long story.

Australia– China Chamber of CEO

Build the exchanges and cooperation platform for Australian and Chinese entrepreneurs

Began to organize in 2009, proposed in 2010, conducted discussions with the Queensland Government in 2011 and the Queensland government formally approved in 2012. ACCCeo is finally settled in Gold Coast after three years time. Jie Chang is the Co-founder of ACCCeo, she suggested the mission is “Exchange, Collaboration, Development, Welfare, Charity” . ACCCeo main responsibility is to provide a 2-way communication and not-for-profit platform for governments and entrepreneurs regarding economic, social, environmental and other related issues.

The Exclusive Interview Transcript

[Reporter] ACCCeo aims to exchanges and cooperation, tell us about the specific meaning of exchanges and cooperation?

[Jie Cheng] ACCCeo actually is a platform that pooled Australia and Chinese entrepreneurs. They have common goals– wants to seek more development through trade associations and provide them a platform exchanges and cooperation between Australia and China.

[Reporter] Therefore, exchanges and cooperation are the main purposes for ACCCeo.

[Jie Cheng] Of course, these are some of the purposes but not all. Besides offer business opportunities, at this stage ACCCeo is more concerned about the welfare and charitable activities. ACCCeo is a not-for-profit organization, there are two criteria to become one of the member: Successful entrepreneurs with achievements and socially responsible who want to contribute back to the society.

[Reporter] Indeed, the success comes from the community, everyone should contribute back to the community.

[Jie Cheng] ACCCeo aims to provide a platform for Chinese and Australian entrepreneurs, inherent ideas and offer more opportunities for exchanges and cooperation with share resources and expand the platform.

[Reporter] Sounds like it isn’ t a Chinese platform, it opens to everyone.

[Jie Cheng] Yes , we concern ACCCeo business partners and associations, no matter in China or Australia.

Message for the future development

Young people are the power of future society

In Jie Cheng’ s view, modern young people have lots of innovative thinking and ideas which is hardly find in the older generations. Their experiences and stability have to build up through the working.

[Reporter] You talked so much about work and now the main task of your life as a mother, do you have any expectations of the young people ?

[Jie Cheng] My daughter is now at the job employment stage as well. Although she is still a newcomer in the workplace, their generation’ s influence has been slowly emerging. Their visionary, extensive knowledge, advanced concepts have been gradually become the mainstream of contemporary society.

[Reporter] Many entrepreneurs think young people are generally very impetuous, but now you still give a high recognition for them. Do you think the generation gap will affect the job?

[Jie Cheng] For young people, I think the most important thing is to have an open mind, to impart a little bit of our experiences to them as a step by step guide and nurture their accumulated experiences until they become useful.

【Conclusion】 In just over an hour’ s interview, we learned the other side of Jie Cheng. The outsider perceives her as a very ordinary business immigrants in Australia, but now she embraces her dream to create the unusual Chinese city.

Editor suddenly relates to Jie Cheng’ s life journey as a movie which called “Beijinger in New York” in 1993. If fact, the voices of every immigrants are not the same. To achieve a dream in Australia is not easy, besides work hard and sustain. The most important thing is to wait. To wait for 10 years, Jie Cheng’ s China Town dream has come true.